

IJAS PI

Creative Head | Graphics Designer | Visual & Brand Designer

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PROFESSIONAL SUMMARY

Creative Graphic and Visual Designer with **2+ years of hands-on experience** in branding, marketing creatives, and digital visual design. Strong expertise in creating **impactful brand identities, campaign visuals, and social media creatives** that align with business and marketing objectives.

Proficient in **Adobe Creative Suite and Figma**, with a keen eye for detail, layout, typography, and color. Actively seeking a **growth-oriented graphic design role in the UAE**.

PROFESSIONAL EXPERIENCE

Creative Head

Webeyecraft Technologies – Kozhikode, India

May 2025 – Nov 2025

- Led creative direction for branding, UI/UX, and digital design projects across multiple client accounts
- Defined visual strategies aligned with client business objectives and brand guidelines
- Managed end-to-end design execution from concept to final delivery
- Supervised and mentored junior designers, ensuring quality, consistency, and timely delivery
- Coordinated with development, marketing, and project management teams to meet deadlines

Senior UI/UX & Visual Designer

Webeyecraft Technologies – Kozhikode, India

Nov 2024 – May 2025

- Designed intuitive UI/UX for websites and applications with a focus on usability and aesthetics
- Created wireframes, high-fidelity mockups, and interactive prototypes using Figma
- Improved internal workflows by implementing reusable design systems
- Collaborated with developers to ensure accurate design implementation

Graphic Designer

WYENFOS Pvt Ltd – Kerala, India

Aug 2023 – Nov 2024

- Designed marketing creatives, brand collaterals, and social media visuals
- Produced campaign assets for digital promotions and product launches
- Contributed to brand identity development and visual guidelines
- Worked closely with marketing teams to maintain consistent visual language

EDUCATION

UI/UX Designing – Futura Labs, Kochi (2025 – 2026)

Professional Diploma in Multimedia Animation – Smart Media College, Thrissur (2021 – 2022)

SKILLS

Design Tools

Figma | Adobe Illustrator | Photoshop | XD | InDesign | After Effects | Premiere Pro | Blender | Adobe XD

Graphic & Visual Design

Brand Identity Design | Marketing Creatives | Social Media Design | Print Design | Typography | Layout Design | Color Theory | Digital Campaign Creatives | Web Graphics | Presentation Design | UI Visual Support

Professional Skills

Creative Leadership | UI/UX Design | Visual Communication | Brand Identity | Team Collaboration | Time Management

LANGUAGES

- Malayalam – Native
- English – Full Professional Proficiency
- Hindi – Professional Working Proficiency

PASSPORT DETAILS

Passport Number: U7688526